

## WIPP Coalition Partners



### **Alliance for Women in Media (AWM)**

Erin Fuller, President  
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The Alliance for Women in Media is the national, non-profit organization that extends membership to qualified professionals in the electronic media and allied fields. AWM's mission is to advance the impact of women in the electronic media and allied fields by educating, advocating and acting as a resource to its members and the industry. Founded in 1951, AWM has worked to improve the quality of broadcast programming and the image of women as depicted in radio, television and cable.



### **American Small Business Coalition (The ASBC)**

Guy Timberlake, CEO & Chief Visionary Officer  
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The American Small Business Coalition (The ASBC) provides members with access to information and relationships essential to doing business with the United States Government and Government Prime Contractors. As a private membership organization, members benefit from advisory and technical support, matchmaking activities and education targeted to the federal sector. ASBC's value is demonstrated by relevant and qualified collaborations with Government Officials and Industry Professionals, with the intent of enhancing the ability of members to capture and exploit business intelligence and key business relationships.



### **Association for Enterprise Opportunity (AEO)**

Connie Evans, President & CEO  
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AEO supports the development of strong and effective U.S. microenterprise programs to assist underserved entrepreneurs in starting, stabilizing, and expanding businesses. AEO is the only national member-based association in the microenterprise development industry, and is committed to organizations serving microentrepreneurs. Its membership has grown to include not only practitioners, but also advocates, public agencies, funders, individuals, and others who share in AEO's mission. AEO provides its members with a forum, information, and a voice to promote enterprise opportunity for people and communities with limited access to economic resources.



### **Association for Women in Communications (AWC)**

Judy Morency, National Chair  
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AWC is a professional organization that champions the advancement of women across all communications disciplines by recognizing excellence, promoting leadership and positioning its members at the forefront of the evolving communications era. AWC is the one organization that recognizes the complex relationships that exist across communications disciplines. Modern communicators must demonstrate competence in varied disciplines and be able to network and make career moves across the broad spectrum of communications fields.



### **Association of Women's Business Centers (AWBC)**

Melinda Rath Sanderson, Chair, Canisius College NY  
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AWBC is a national not for profit 501(c)(3) organization representing women's business centers and women business owners. Founded in 1998, the AWBC supports entrepreneurial development among women as a way to achieve economic self-sufficiency, create wealth and participate in economic development through education, training, mentoring, business development and financing opportunities.



### **ATHENA International**

Norma Rist, 2nd Vice President  
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ATHENA International's mission is to support, develop and honor women leaders, inspire women to achieve their full potential, and create balance in leadership worldwide. The ATHENA Leadership Model is unique in that it focuses on personal traits of strong, successful leaders. It captures the spirit and collaborative leadership style often exemplified in women leaders, while also recognizing the importance of traits such as courageous acts and fierce advocacy in the pursuit of excellence.

## WIPP Coalition Partners



### **Black Women Enterprises (BWE)**

Gina Slater Parker, President & CEO

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The mission of BWE is to identify and remove the barriers that impede the success of black women business owners from participating in government and private sector procurement, promote equal access to capital, educate, advocate, reverse industry trends that foster business failure among black women business owners, serve as a referral resource, and serve as a clearing house for all information related to businesses owned by black women.



### **Boardroom Bound®**

Linda Bolliger, Founder & CEO

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Boardroom Bound® is a 501(c)(3) public service that supports the nation's interest by working to restore public trust in Corporate America by pre-qualifying a new generation of director candidates and by creating the pipeline network that delivers them to the corporate boardroom.



### **Business Matchmaking (BMM)**

Chuck Ashman, Executive Producer

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Business Matchmaking (BMM) is the nation's premier public-private initiative supporting procurement opportunities for small business in every industry. For the past six years, BMM has produced regional face-to-face selling events, plenary seminars and workshops, online training and collateral material for primarily minority, women, veteran and disabled veteran owned firms.



### **CARE USA**

Shannon Darke, Marketing Manager, Special Initiatives

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CARE is a leading humanitarian organization fighting global poverty. CARE places special focus on working alongside poor women because, equipped with the proper resources, women have the power to help whole families and entire communities escape poverty. Women are at the heart of CARE's community-based efforts to improve basic education, prevent the spread of HIV, increase access to clean water and sanitation, expand economic opportunity and protect natural resources. CARE also delivers emergency aid to survivors of war and natural disasters, and helps people rebuild their lives.



### **Catalina Magazine**

Cathy Areu, Founder

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In 2001, Cathy Areu founded CATALINA magazine, a national Hispanic lifestyle publication, to portray Hispanic women as they are: smart, strong, sophisticated, savvy, and proud! By 2005, CATALINA's readership was well over 1.5 million -- a first for an independent Hispanic magazine owned by a Latina. Today, CATALINA continues to reach Latinas in a variety of mediums and platforms - online, on TV, on the radio, and through signature events. Plus, CATALINA has been able to raise more than \$75,000 for non-profit Hispanic organizations throughout the country -- all supporting the effort to empower the Latina community.



### **Center for Women's Business Research**

Dr. Patricia Greene, Chair

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The Center for Women's Business Research is the premier source of knowledge about women business owners and their enterprises worldwide. For nearly three decades, the Center has documented the economic and social contributions of women business owners and highlighted the barriers and challenges for women starting and growing their firms. The Center fulfills its mission to unleash the economic potential of women entrepreneurs by disseminating new knowledge to women business owners and their advocates, public policy makers, corporate executives, and the media through research reports, press releases, publications, annual Executive Roundtable, speaking engagements, and the Center's website. The Center's work reinforces the case for women business owners when seeking public and private sector support, commercial financing, and lucrative corporate and government contracts; provides the rationale for new programs and outreach strategies; and generates visibility for women business owners and the organizations and corporations that support them.

## WIPP Coalition Partners



### Consumers for Competitive Choice (C4CC)

Bob Johnson, President

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Consumers for Competitive Choice (C4CC) is an alliance of consumer advocacy groups, small business organizations, and individuals with members throughout the United States who are committed to the development of a competitive, vibrant cable communications market. C4CC's goal is the creation of an open, diverse, pro-consumer market for cable subscribers that will stimulate price, choice and service options.



count-me-in  
FOR WOMEN'S ECONOMIC INDEPENDENCE

### Count Me In

Nell Merlino, Cofounder & CEO

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Count Me In champions the cause for women's economic independence by providing access to business loans, consultation and education. The first online microlender, Count Me In uses a unique women-friendly credit scoring system to make loans of \$500 to \$10,000 available to women across the United States who have nowhere to turn for that all-important first business loan. The organization provides access to networks that expand contacts, markets, skills and confidence.



### Enterprising Women

Monica Smiley, Editor-in-Chief & Publisher

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Tap into a powerful, emerging market! As drivers of the new economy, women business owners create more jobs for U.S. workers than all the Fortune 500 combined. They are taking risks, beating the odds, shattering glass ceilings, and redefining the meaning of success. And now they have a magazine devoted just to them.



### Euro-American Women's Council (EAWC)

Loula Loi Alafoyiannis, Founder & Executive Global President

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EAWC's mission is to strengthen the status of women in the global marketplace by building strategic alliances between women in business and prominent leaders across the United States, Europe, Mexico, Latin America and other places of the world. Through EAWC, women of diverse backgrounds and accomplishments work together to advance women's access to positions of leadership and to pave the way for the next generations of women business leaders.



### Every Woman Counts

www.everywomancounts08.com

Lifetime Networks launched its fifth, award-winning, nonpartisan, multiplatform Every Woman Counts campaign to engage women in the political process as voters and future candidates. As a centerpiece of the initiative, Lifetime has formed the first-ever Every Woman Counts Coalition of women's media and advocacy groups, in partnership with Hearst magazines Redbook, CosmoGIRL! and Marie Claire, and leading national nonprofit organizations representing more than 10 million women. The unprecedented Coalition will reach and connect millions of women nationwide in efforts to get a record number of women to register and vote, to ensure that issues important to women are central to the national dialogue, and to encourage women to run for elected office at all levels.



### Executive Women In Government (EWG)

Marylouise Uhlig, Committee Chair, Annual Conference

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Executive Women In Government's (EWG) mission is to promote, support and mentor women for senior leadership positions in the Federal government. EWG seeks to: advocate the advancement of women in senior leadership positions in the Federal government, including taking a public position on issues related to the purposes and goals of the organization; be mutually supportive in members professional pursuits; provide an opportunity to become better acquainted with other professional women in an atmosphere conducive to the constructive exchange of professional ideas; and encourage, by collective example and action, interest and participation in public service by other women.

## WIPP Coalition Partners



FILIPINA-WOMENS-NETWORK

### Filipina Women's Network (FWN)

Marily Mondejar, President  
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The Filipina Women's Network (FWN) is a non-profit association for women of Philippine ancestry. FWN provides educational resources through publications, lectures, activities, and programs to further the professional and personal development of its members. FWN enhances public perceptions of Filipina women's capacities to lead, changes biases against Filipina women's leadership abilities and promotes the entry of Filipina women into positions of leadership in corporate, government, and nonprofit sectors.



### Financial Women International (FWI)

Ann Kvaal, Consultant  
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FWI (formerly the National Association of Bank Women) was founded in 1921—one year after women won the right to vote—by a group of New York City women bankers. FWI serves women in the financial services industry who seek to expand their personal and professional capabilities through self-directed growth in a supportive environment. FWI is a professional association of women working together to achieve success in the financial services industry. FWI's mission is to help women in the financial services industry be successful in their careers.



### Florida Women Impacting Public Policy (WIPP- FL)

Wanda Gozdz, President  
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WIPP - FL advocates for women business owners and women in business in Florida to ensure that their voices are heard throughout the state.



### GlobalEXECWomen

Virginia Bradley, Founder & CEO  
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Executive women in business and technology participate in interactive forums, build intentional relationships™ and share knowledge through GlobalEXECWomen's international thought leadership community and magazine. These women represent large public corporations and entrepreneurial endeavors where they influence billions of dollars of business investment. Each year, GlobalEXECWomen honors outstanding global executives through its highly regarded event - International Woman of Influence Awards™. GlobalEXECWomen provides tremendous value to its members and the communities they serve through three innovative initiatives: Global Business Forum, Educational Platform, and Executive Expert Program.



### Healthy Weight Commitment Foundation

Lisa Gable, Executive Director  
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The Healthy Weight Commitment Foundation, a CEO-led organization, is a national, multi-year effort designed to help reduce obesity—especially childhood obesity—by 2015. It's a first-of-its kind coalition that brings together more than 95 retailers, food and beverage manufacturers, restaurants, sporting goods and insurance companies, trade associations and non-governmental organizations (NGOs). The Healthy Weight Commitment Foundation promotes ways to help people achieve a healthy weight through energy balance—calories in and calories out. It focuses on three critical areas—the marketplace, the workplace and schools.



### Hispanics Impacting Public Policy (HIPP)

Leeanna Román, Founder  
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HIPP is a national bi-partisan public policy organization dedicated to the promotion and betterment of the Hispanic community. By unifying the power of thirty five million Americans, HIPP dramatically increases their influence on important issues at the National, State and Local levels. HIPP focuses on the critical issues that impact the Hispanic community and develop action plans that yield positive results—benefiting the entire Hispanic population.

## WIPP Coalition Partners



### **LATINA Style**

Robert Bard, President & CEO

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LATINA Style Magazine has become the most influential publication reaching the contemporary Hispanic woman. LATINA Style broke new ground in 1994 by launching the first national magazine dedicated to the needs and concerns of the contemporary Latina professional workingwoman and the Latina business owner in the United States. With a national circulation of 150,000 and a readership of nearly 600,000, LATINA Style is unique in its ability to reach both the seasoned professional and the young Latina entering the workforce for the first time. The culturally sensitive editorial environment provided showcases Latina achievements in all areas, including business, science, civic affairs, education, entertainment, sports, and the arts.



### **Latino Coalition**

Allen Gutierrez, Executive Director

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The Latino Coalition's agenda is to develop initiatives and partnerships that will foster economic equivalency and enhance overall business, economic and social development of Latinos.



### **National Association for Female Executives (NAFE)**

Betty Spence, President

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NAFE, the largest women's professional association and the largest women business owners organization in the country, provides resources and services - through education, networking, and public advocacy - to empower its members to achieve career success and financial security. For more information about NAFE, please call 800-927-NAFE (6233). NAFE is owned by Working Mother Media, which includes Working Mother and NAFE Magazines, the National Association for Female Executives (NAFE), WMM Business Advisory Services, and a Conference Division that produces the 100 Best Companies WorkLife Congress, the Best Companies for Women of Color Conference, and the NAFE Women @ Work: Meaning, Money, and Making Connections National Conference.



### **National Association For Moms In Business**

Gina Robison-Billups, President and Founder

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The National Association For Moms In Business (NAFMIB) along with its sister association the International Association of Working Mothers™ is the national association dedicated to supporting and actively promoting working mothers and their businesses. The association's mission is to help women achieve balance, enjoyment and success in their personal and professional lives. MIBN Members are entrepreneurial and employed mothers, grandmothers, foster and step mothers, single dads, stay at home moms as well as companies that want to show their support for working mothers by providing membership benefits to their employees. The Moms In Business Network is striving to give opportunities, benefits and freedom for working mothers that were previously unavailable, and to give women the tools to create a more satisfying life.



### **National Association of Certified Government Business Enterprises (NACGBE)**

Saberina Ballard, Member

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National Association of Certified Government Business Enterprise (NACGBE) is a chartered business association of certified U. S. Small Business Administration (SBA) 8(a) and Service Disabled Veteran (SDVOB) firms as recognized under the Small Business Act and with a mission to improve the environment for the 8(a) and SDVOB contracting community. NACGBEs focus includes creating opportunities for the 8(a) contracting community, small disadvantaged businesses (SDB), many who are also certified Historically Underutilized Business Zone (HUBZone) firms, Women-Owned Business Enterprises, Service-Disabled Veterans, and Veteran-Owned firms. NACGBE is a business organization with a clear agenda to support SBA and OSDBU departments accomplish its goals of assisting the challenges given with procurement dollars and small business needs.

## WIPP Coalition Partners



### **National Association of Small Disadvantaged Businesses (NASDB)**

Hank Wilfong, Jr., President

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NASDB is devoted to the enhancement of opportunities for minority and women-owned businesses to be able to fully and freely participate in the business of America. This is accomplished primarily by educating minorities and women as to what they're entitled to under the law and how to best demand it. NASDB also educates Governmental agencies and the contractors who serve them as to their responsibilities under the Constitution and the laws enacted by Congress. And finally, NASDB seeks to create an environment conducive to potential supplier interacting successfully with the potential customer.



### **National Defense Industrial Association (NDIA)**

James McInerney, Vice President, Membership & Chapters

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America's leading Defense Industry association promoting National Security, NDIA provides individuals from academia, government, the military services, small businesses, prime contractors, and the international community, the opportunity to network effectively with the government - industry team, keep abreast of the latest in technology developments, and address and influence issues as well as government policies critical to the health of the defense industry and the preservation of our national security.



### **National Women Business Owners Corporation (NWBOC)**

Janet Harris-Lange, President

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NWBOC, a national 501(c)(3) not-for-profit corporation, was established to increase competition for corporate and government contracts through implementation of a pioneering economic development strategy for women business owners. NWBOC is a sister organization to the National Association of Women Business Owners (NAWBO) and the Center for Women's Business Research (CWBR). NWBOC provides a national certification program for women owned and controlled business as an alternative to the multiple state and local certifications required by many public and private sector agencies. Over 100 private and public agencies now accept NWBOC certification.



### **Native American Management Services**

Patricia Parker, Chairwoman

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Native American Management Services, Inc. (NAMS) is an American Indian, woman-owned, small disadvantaged business providing management support services to the federal government, tribal governments and the private sector. Patricia Parker (Choctaw) and Tonya Parker (Choctaw) founded NAMS in 1992 in the Washington, DC area, after successful careers in both tribal and federal governments. NAMS has earned a solid reputation as a high quality, dependable contractor. In addition to the previously mentioned awards from HHS, NAMS has enjoyed exceptional longevity with its federal clients, winning both follow-on contracts and new work from referral by happy clients. NAMS provides an array of management services including event management, pre and post grant management, GPRA compliance, management consultation and support services and training and technical assistances. A significant portion of the company's services is provided to support and enhance tribal community economic growth and development. NAMS has subject matter experts in cultural issues, diversity, statistics, biomedical specialties and environmental policy.



### **New Jersey Association of Women Business Owners (NJAWBO)**

Robin Tabakin, Member

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NJAWBO is the largest statewide women business owners organization in the United States. Its primary objective is to support and encourage business ownership by women. For 26 years, NJAWBO has helped women achieve their business visions by providing them with the tools to develop and grow their enterprises. Networking, partnering, leadership, education and political advocacy are the hallmarks of the NJAWBO experience. As of today, NJAWBO has grown to almost a thousand members, organized in twelve chapters, and three regional groupings, with members serving as officers at the chapter, regional and state levels. Together, we are a diverse, dynamic, and powerful group of women business owners.

## WIPP Coalition Partners



### Oklahoma State Chamber

Bud Marshall, Vice President, Marketing

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The State Chamber's mission is to make Oklahoma "The State of Choice for Business." The State Chamber, Oklahoma's Association of Business and Industry is the states most effective lobbying organization representing all types and sizes of business. We are a private, nonprofit, business-membership organization designed to advocate business needs at the state and federal levels. While The State Chambers primary mission is to represent business interests at the capitol, we also provide services and programs designed to address the specific needs of small business, manufacturing, community development and education.



### San Francisco Small Business Network (SFSBN)

Syndi Seid, Communications Committee

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SBN serves as a strong, clear, and unified voice of the small business community in San Francisco. Our mission is to strengthen and unify the voice of the Small Business Community in San Francisco. With a growing membership of 20 business organizations, we represent more than 19,000 small businesses in San Francisco currently.



### Small Business & Entrepreneurship Council (SBE Council)

Karen Kerrigan, President & CEO

[kkerrigan@att.net](mailto:kkerrigan@att.net), [www.sbecouncil.org](http://www.sbecouncil.org)

The Small Business & Entrepreneurship Council (SBE Council) works to influence legislation and policies that help to create a favorable and productive environment for small businesses and entrepreneurship. By educating policymakers, elected officials, the media and the public about the critical role that small businesses play in our economy--and how government actions can positively or negatively affect the small business community.



### SBTV.com

Dan Demko, President

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SBTV is the first television network on the web devoted 100 percent to the small business market - from business start-ups to established enterprises. We believe that being an entrepreneur is a way of living - not just a way to make a living. Founded in 2000, SBTV is becoming the number one choice for small business information on the net. The average viewer stays on our site for more than 30 minutes at a time. Business owners rely on SBTV because it provides expertly produced content by professional journalists and industry experts that is informational, practical and compelling.



### Women Builders Council

Sandra Wilkin, President

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The mission of the Women Builders Council (WBC) is to seek and implement solutions to the challenges, obstacles and concerns of women in the building industry by providing advocacy, technical assistance and training. WBC provides regional strength to impact public policies, allowing for change to enhance the growth of small businesses, including minority and women business enterprises. WBC reaches beyond mentoring to assist women businesses in achieving the highest possible standard of success.

## WIPP Coalition Partners



### Women Construction Owners & Executives (WCOE)

Ginny Douglas, National Executive Director

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WCOE was conceived in 1983 by 11 construction women who envisioned a national association to custom fit their unique business needs. They formed Women Construction Owners & Executives, USA to promote opportunities and business for women-owned firms and policy-making executives in the construction industry. Today, the association continues to grow, adding members and establishing chapters across the country. WCOE's member-businesses include general contractors, top-level policy-making executives, architects, engineers, construction project managers, subcontractors and other business women and professionals related to the construction industry. Many women join WCOE for legislative clout and the strength that comes from one unified voice. The association's legislative network provides a vehicle to impact legislation favorable to business women in the industry.



### Women Entrepreneurs, Inc. (WE Inc.)

Karen Kerrigan, President & CEO

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WE Inc. is a nonprofit business association that works to improve and enhance the economic climate for women entrepreneurship. By advocating for policy solutions that encourage business ownership by women, and providing information and resources to entrepreneurs at all stages of their business development, WE Inc. aims to increase economic opportunity and financial security for those seeking the risky but rewarding path of entrepreneurship.



Women in Cable  
Telecommunications

### Women in Cable Telecommunications (WICT)

Maria Brennan, President & CEO

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As the oldest and largest organization serving women professionals in cable telecommunications, Women in Cable Telecommunications (WICT) is at the forefront of an industry undergoing constant change. Since its founding in 1979, WICT has remained steadfast in its resolve to advance the position and influence of women through proven leadership programs and services at both the national and local level.



### Women in Technology International (WITI)

David Leighton, President, [david@corp.witi.com](mailto:david@corp.witi.com)

Carolyn Leighton, CEO & Chairwoman, [carolynl@corp.witi.com](mailto:carolynl@corp.witi.com)

[www.witi.com](http://www.witi.com)

Carolyn Leighton founded WITI in 1989 to help women advance by providing access to - and support from - other professional women working in all sectors of technology. Today, WITI is the premiere global organization empowering women in business and technology to achieve unimagined possibilities. With a global network of smart, talented women and a market reach exceeding 2 million, WITI has powerful programs and partnerships that provide connections, resources, opportunities and a supportive environment of women committed to helping each other. Along with its professional association of Networks throughout the U.S. and worldwide, including Hong Kong, Great Britain, Australia, and Mexico, WITI delivers value for individuals that work for a company, the government or academia, as well as small business owners.



### Women on Course (WOC)

Donna Hoffman, President & Founder

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Women on Course is a nationwide organization that invites women to engage in the golf lifestyle by highlighting the business, social and fitness benefits of the game. With more than 60 events in over 20 cities, Women on Course provides an excellent opportunity for women to network and expand their business contacts and develop new skills.

## WIPP Coalition Partners



### Women Presidents' Organization (WPO)

Marsha Firestone, President & Founder

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WPO is a nonprofit membership organization for a diverse group of women presidents who have guided their businesses to at least \$2 million in gross annual sales (or \$1 million for a service-based business). Local chapters are coordinated by a professional facilitator who organizes meetings of the peer advisory group to focus on important business issues and cutting-edge business trends. Women presidents encounter unique challenges in business and deserve and desire a creative and supportive resource that provides them with the knowledge and skills to excel as business leaders.



### Women's Business Enterprise National Council (WBENC)

Linda Denny, President

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WBENC, founded in 1997, is the nation's leading advocate of women-owned businesses as suppliers to America's corporations. It also is the largest third-party certifier of businesses owned and operated by women in the United States. Dedicated to enhancing opportunities for women's business enterprises, WBENC works in partnership with women's business organizations located throughout the country to provide a national standard of certification for women-owned businesses. The organization also provides its corporate members and certified women's business enterprises (WBEs) with access to a range of B2B sourcing tools including, an Internet database – WBENCLink – that contains information on certified women's businesses for purchasing managers nationwide. WBENC is a resource for the more than 700 US companies and government agencies that rely on the WBENC certification as an integral part of their supplier diversity programs.



### Women's Exchange

Linda Brooks Geiss, Founder/President

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Founded in 1993, the mission of The Women's Exchange is to empower women in business through publications, events and online. The purpose of the Women's Exchange is to create an opportunity for women to connect. It is our vision to inspire women and demonstrate women's success.



### Women's Leadership Exchange (WLE)

Leslie Grossman, Cofounder, lgrossman@womensleadershipexchange.com

Andrea March, Cofounder, amarch@womensleadershipexchange.com

www.womensleadershipexchange.com

Women's Leadership Exchange® (WLE) is a multi-media company founded by and for female entrepreneurs. Featuring educational conferences around the U.S. for already established businesses, the WLE offers women entrepreneurs access to the tools and connections that drive business growth. The WLE mission is to help develop more women leaders in business and other areas of human endeavor by connecting women with top business experts, corporate leaders, and with each other. In addition to interactive all-day conferences, the WLE offers an e-newsletter, The Exchange, an online New Women's Network Directory, a women's business spa retreat, and topic-specific seminars and programs on such issues as finances. WLE is a certified Women's Business Enterprise.