



Five Mistakes Businesses Make When Going “Green”

The effort of business to go green is bigger than ever. The business community recognizes the importance of sustainability practices, not only for the good of the environment, but also in marketing its products to customers and marketing itself for government contracts and other opportunities. While being an eco-friendly company is to be commended, it is important that the correct steps are taken in order to best serve the environment and your business.

Kelly Spors of [Small Biz Trends](#), recently addressed this issue and came up with the [5 Mistakes Businesses Make When Going Green](#). To view the list and to read more information, [click here](#).