



ENTREPRENEURS, ENERGY & ENVIRONMENT EDUCATES SMALL BUSINESS OWNERS ON CRITICAL OFFSHORE DRILLING POLICY

For Immediate Release
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Washington, D.C. – July 15, 2010 – Women Impacting Public Policy’s (WIPP) Entrepreneurs, Energy and Environment (E3) program today presented the webinar: “At a Crossroads: US Offshore Drilling Policy, the Economy and the Environment.” This session educated small business owners across the country on the future energy demand, the impact of the Deepwater Horizon spill on policy, and the shape of offshore drilling policy looking forward.

Andy Radford, Senior Policy Advisor at the American Petroleum Institute (API) presented today’s session, along with a special introduction from business owner June Ressler, President of Cenenergy International Services and WIPP National Founding Partner. After Ressler framed the session with her experience working in the industry at the spill-site, Radford educated participants on the future U.S. energy demand, the importance of oil and natural gas, and U.S. offshore oil and natural gas strategy in the past, present and future.

“Energy policy, the economy and the environment are at a crossroads,” commented Barbara Kasoff, President and CEO of Women Impacting Public Policy. “It is critical that women business owners carry their small business perspective forward, for energy policy decisions impact their families, employees and job growth.”

This policy course is the first in the three-part E3 Special Series on offshore drilling, followed next by an examination of the environmental perspective and concluding with the industry perspective and business opportunities.

Entrepreneurs, Energy & Environment (E3) is an educational program powered by Women Impacting Public Policy (WIPP) in its *Women, Money and Opportunity* series. The program is designed to bring policy, education and resources together to help small business owners understand opportunities in energy and environment. Visit www.entrepreneursandenergy.com.

Women Impacting Public Policy is a non-profit, national nonpartisan group with over half-a-million members. WIPP is The Collective Voice in Washington, DC, for 49 national women and small business organizations. WIPP advocates for and on behalf of women and minorities in business in the legislative processes of our nation, creating economic opportunities for members and building alliances with other small business organizations. Visit www.wipp.org.

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