



January 25, 2012

WIPP's Reaction to the President's State of the Union Speech

The theme that resonated with the women business owners that we represent is the President's call for Congress and the President to work together to bring our economy back to prosperity. WIPP has been advocating for common sense policy solutions that assist women owned businesses to grow and contribute to this nation's growth since its establishment ten years ago. We wholeheartedly agree with the President when he said, "Finally, none of this can happen unless we also lower the temperature in this town. We need to end the notion that the two parties must be locked in a perpetual campaign of mutual destruction; that politics is about clinging to rigid ideologies instead of building consensus around common-sense ideas."

The President spoke about several key policy initiatives that WIPP supports—less burdensome regulations for businesses, tax reform, removing barriers for businesses who want to export their goods, and providing incentives for US-based companies.

WIPP will continue to work in a nonpartisan fashion with the Congress and the President to promote women's business growth.