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SEATTLE WOMEN NAMED REGIONAL AT&T INNOVATORS OF THE YEAR

SEATTLE, Wash., July 19, 2010 – AT&T* announced today that Women Impacting Public Policy has named three Seattle women as recipients of the AT&T Innovator of the Year award for the Seattle area.

The women were recognized at a recent conference on healthcare in Seattle hosted by WIPP for their effectiveness in strengthening the healthcare industry by leveraging technology in their own businesses.

Laurie Simon is the founder and CEO of Umbrella Inc. Through the implementation of advanced SharePoint technology she has streamlined her start-up into a multi-million dollar business and technology consulting company. She is a strong advocate for women in technology and provides opportunities to female professionals to be successful within their own businesses.

Marla Beck is the president and Founder of Andelcare, Inc., a company that provides high-quality, personalized and affordable in-home care in Washington. She has used "cloud computing" technology as well as online personality tests to match seniors with their compatible caregivers. Andelcare is recognized as one of the top 75 corporate philanthropists in the Puget Sound Region.

Shari Schoonover is owner and president of Westshare Services, a leading staff augmentation provider in the telecommunication industry in Washington. With 20 years experience in the industry, she has developed a structured field system that standardizes field data collection, formatting and delivery, giving Westshare a competitive edge in a tough environment.

"It is important to recognize the women who have produced innovations for improving the healthcare industry and to showcase those limitless possibilities to other female entrepreneurs. Women-owned businesses are the leaders in the economic recovery of our country. We are proud of their achievements," said Barbara Kasoff, President and CEO of Women Impacting Public Policy.

“AT&T plays a key role in the healthcare industry with innovations available through our network, and we are proud to recognize the women for their accomplishments in this field,” said Dan Youmans, president of AT&T Washington.

The three awardees will be eligible to win the National AT&T Innovator of the year award to be presented at the WIPP Annual Conference on September 28 in Washington, DC.

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About AT&T

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About WIPP

Women Impacting Public Policy is a nonprofit, national nonpartisan group with over half-a-million members. WIPP is The Collective Voice in Washington, D.C., for 49 national women and small business organizations. WIPP advocates for and on behalf of women and minorities in business in the legislative process of our nation, creating economic opportunities for members and building alliances with other small business organizations.

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