



WIPP CARRIES SMALL BUSINESS VOICE TO THE ADMINISTRATION

For Immediate Release
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Washington, D.C. – July 8, 2010 – Women Impacting Public Policy (WIPP) had a packed week, first meeting with Treasury Secretary Geithner to discuss economic policy for small business, and then providing testimony to the National Commission on Fiscal Responsibility and Reform from the perspective of a woman business owner.

WIPP was part of a select few meeting with Secretary Geithner, and was the only representative who spoke on behalf of the small business community. Utilizing research gathered from WIPP's 2010 Annual Survey, evidence was provided to the Secretary that the state of the economy is the most important issue that small businesses are concerned with. Similarly, statistics from the survey were provided during the testimony, showing that eighty-three (83) percent of our members believe that the federal deficit should be reduced. Following WIPP's testimony and recommendations, Senator Alan K. Simpson, Co-Chair of the Commission, commented favorably on the testimony, stating that he hoped every organization would follow WIPP's lead and express a willingness to work together to solve problems.

“WIPP is pleased to see that our thoughts and ideas are valued and recognized as essential for economic policy going forward. WIPP is present at many of these critical meetings and uniquely represents the women-owned small business community. “We represent our members with the Administration, Congress and the Federal Agencies. We tackle critical economic policy issues affecting small business growth, positioning our members to understand policy implications and seize new and resulting opportunities”, said Barbara Kasoff, President and CEO of WIPP.

Women Impacting Public Policy is a nonprofit, national nonpartisan group with over half-a-million members. WIPP is The Collective Voice in Washington, D.C., for 49 national women and small business organizations. WIPP advocates for and on behalf of women and minorities in business in the legislative process of our nation, creating economic opportunities for members and building alliances with other small business organizations. Visit www.wipp.org