



WIPP MEETS WITH SECRETARY TIMOTHY GEITHNER TO DISCUSS ACCESS TO CAPITAL CONCERNS

For Immediate Release
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Washington, D.C. – June 28, 2010 – Today, Women Impacting Public Policy (WIPP) met with Secretary Timothy Geithner to discuss women business owner’s concerns about the need for operating and growth capital in order to keep their businesses intact. WIPP was part of a small group that met with Secretary Geithner, and was the only representative who spoke on behalf of the small business community. The discussion touched on a number of economic topics important to small businesses such as taxes and small business lending. “We are pleased the Secretary included WIPP in this important meeting, and recognized the importance of the voice of women business owners as stakeholders in economic policy going forward,” said Ann Sullivan, WIPP’s Government Relations who attended the meeting. “We need the ear of the Treasury to ensure that decisions made at the top have a positive impact on women-owned businesses,” said Sullivan.

The state of the economy is the most important issue that small businesses are concerned with, according to WIPP’s 2010 Annual Survey. Despite their worry, women business owners are cautiously optimistic about in 2010. Over half will hire additional employees this year and are expected to increase revenues. “We will continue to work with the Administration and Congress to achieve policies that will assist women-owned businesses in their quest for growth,” said Barbara Kasoff, President of WIPP.

Women Impacting Public Policy is a non-profit, national nonpartisan group with over half-a-million members. WIPP is The Collective Voice in Washington, DC, for 49 national women and small business organizations. WIPP advocates for and on behalf of women and minorities in business in the legislative process of our nation, creating economic opportunities for members and building alliances with other small business organizations. Visit www.wipp.org.