



WIPP Workforce Survey Results Report

1) Please rank the following issues in order of priority – 1 being the lowest, 5 the highest

a) Sustainable Job Creation

Response:

1. 7.7%
2. 9.2%
3. 12.3%
4. 10.8%
5. 60.0%

b) Education as a top US priority

Response:

1. 8.1%
2. 3.2%
3. 24.2%
4. 33.9%
5. 30.6%

c) Tax Reform

Response:

1. 8.2%
2. 9.8%
3. 24.6%
4. 19.7%
5. 37.7%

d) Diversify US Energy Supply

Response:

1. 6.6%
2. 9.8%
3. 16.4%
4. 45.9%
5. 21.3%

e) Reform Medical Malpractice

Response:

1. 6.9%
2. 19.0%
3. 17.2%
4. 29.3%
5. 27.6%

f) Healthcare Reform

Response:

1. 18.2%
2. 22.7%
3. 15.2%
4. 16.7%
5. 27.3%

g) Increase of Federal Procurement Opportunities

Response:

1. 8.3%
2. 6.7%
3. 16.7%
4. 25.0%
5. 43.3%

h) Technology/Telecommunications Innovation

Response:

1. 10.2%
2. 15.3%
3. 33.9%
4. 28.8%
5. 11.9%

i) Other

Response:

1. 15.8%
2. 0.0%
3. 5.3%
4. 5.3%
5. 73.7%

2) Is sustainable job creation impacted by a lack of a well trained job force?

Response:

- a. Yes: 48.4%
- b. No: 30.6%
- c. Maybe: 14.5%
- d. Not Sure: 6.5%

3) Do you believe our nation is becoming competitively disadvantaged due to a lack of employees with sufficient labor skills (both basic skills and science/technology/engineering):

Response:

- a) Yes: 62.9%
- b) No: 19.4%
- c) Maybe: 14.5%
- d) Not Sure: 3.2%

4) Do you believe your small business is at a competitive disadvantage because too many workers do not have adequate or sufficient skills to meet your business requirements?

Response:

- a) Yes: 26.2%
- b) No: 60.7%
- c) Maybe: 9.8%
- d) Not Sure: 3.3%

5) If your business is at a competitive disadvantage is it because (check all that apply):

Response:

- a) Can't find sufficiently trained employees: 17.2%
- b) Can't pay a competitive salary: 29.3%
- c) Can't offer comparable benefits: 44.8%
- d) Insufficient capitalization for growth and innovation: 48.3%
- e) Can't compete with larger businesses: 55.2%
- f) Other: 13.8%
- g) Not Applicable: 12.1%

6) Assuming that building a skilled workforce is a challenge, please check all sources/groups that can help address this challenge:

Response:

- a) Individuals: 64.3%
- b) Small Business: 69.6%
- c) Large Business: 64.3%
- d) Unions: 33.9%
- e) Charitable Organizations: 42.9%
- f) City/State/Federal Government: 62.5%
- g) Not Applicable: 10.7%

7) Do you have difficulty finding well-trained employees?

Response:

- a) Yes: 43.5%
- b) No: 56.5%

8) Would you be interested in participating in public/private partnerships to help employees' upgrade skills of your existing workforce?

Response:

- a) Yes: 62.3%
- b) No: 37.7%

9) Do you believe our educational system is providing a well trained workforce?

Response:

- a) Yes: 27.6%
- b) No: 72.4%

10) The proportion of the population that has completed some college is rising in most developed countries, but not in the US and in fact the US ranks tenth among adults aged 24-35. Is this an important issue?

Response:

- a) Yes: 94.9%
- b) No: 5.1%

11) What suggestions do you have to increase the number of young adults attending college?

Response:

68.2%

12) What suggestions do you have as a small business employer to address the challenge of upgrading workforce skills?

Response:

66.7%

13) What are the top 3 suggestions you have to spur job creation

Response:

- a) Identify national competitive strengths and develop policies to stimulate education and job growth: 45.9%
- b) Encourage Innovation: 52.5%
- c) Reform Tax Policy: 44.3%
- d) Regulatory Reform: 16.4%
- e) Policies to encourage small business growth: 75.4%
- f) Increase flow of credit: 55.7%
- g) Increased availability of entrepreneurship educational programs from the government (SBA for example): 29.5%
- h) Other: 8.2%

14) Are you:

Response:

- a) Self Employed: 24.2%
- b) Have 1-10 employees: 33.9%
- c) Have 11-25 employees: 21.0%
- d) Have 26-50 employees: 6.5%
- e) Over 50 employees: 14.5%

15) If you are self-employed, it is because:

Response:

- a) Don't want to have employees: 28.6%
- b) Can't find employees: 0.0%
- c) Don't have sufficient cash flow to hire additional employees: 57.1%
- d) Need some tools/resources to get you to the next level as an employer: 14.3%

16) 2010 Plans:

Response:

- a) No plans to hire in 2010: 33.3%
- b) Plan to decrease employees in 2010: 3.3%
- c) Plan to hire additional employees in 2010: 63.3%

17) While this survey is anonymous, please identify your home State and ZIP Code to aid in our analysis:

Response:

- a) State: 100.0%
- b) ZIP/Postal Code: 98.4%