



## **WIPP APPLAUDS INCREASE IN WOMEN-OWNED CONTRACTING – CALLS FOR ENACTMENT OF WOMEN’S PROCUREMENT PROGRAM**

For Immediate Release  
Contact: Ann Sullivan  
WIPP Government Relations  
202-626-8528  
[asullivan@madisonservicesgroup.com](mailto:asullivan@madisonservicesgroup.com)

Washington, D.C. – August 31, 2010 – The Small Business Administration (SBA) has released the FY2009 Small Business Procurement Scorecard. The Scorecard is an assessment tool used by the federal government to measure how well federal agencies reach their small business goals. The new report shows that women-owned small businesses saw an increase of 0.28% for prime contracts and 0.52% for subcontracts for FY2009.

“While the data shows that agencies have met their women-owned small business goal of five (5) percent for subcontracting (5.44%), they failed to meet the five (5) percent goal for prime contracting (3.68%),” said Barbara Kasoff, President and CEO of Women Impacting Public Policy (WIPP). “Until the SBA implements the Women’s Procurement Program, which gives contracting officers a tool to restrict competition to women-owned businesses for prime contracts, we will continue to fall behind,” added Kasoff.

WIPP and American Express OPEN created Give Me 5, a national program designed to educate women business owners on how to apply for and secure federal procurement opportunities. With women presently receiving 3.68% of federal contracting dollars, Give Me 5 aims to increase the representation of women-owned businesses that win government contracts by providing resources and information. Women business owners could gain more than \$5 billion in annual revenues by reaching the 5% contracting goal.

Women Impacting Public Policy (WIPP) is a non-profit, national nonpartisan group with over half-a-million members. WIPP is The Collective Voice in Washington, DC, for 49 national women and small business organizations. WIPP advocates for and on behalf of women and minorities in business in the legislative process of our nation, creating economic opportunities for members and building alliances with other small business organizations.

Visit [www.wipp.org](http://www.wipp.org).